Sec. 1. SCHOOL WEBSITE

Midland Academy Charter will maintain a website for informing employees, students, parents, and members of the community of school programs, policies, and practices. Requests for publication of information on the Midland Academy Charter website must be directed to the Superintendent or designee. The Superintendent or designee will establish guidelines for the development and format of web pages controlled by Midland Academy Charter. These guidelines shall incorporate the benchmarks for measuring website accessibility identified in Section 2 and Section 3 of this policy.

Sec. 2. WEBSITE ACCESSIBILITY

Midland Academy Charter is committed to compliance with the provisions of Title II of the Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 so that students, parents, and members of the public with disabilities able to independently acquire the same information, engage in the same interactions, and enjoy the same benefits and services within the same timeframe as those without disabilities, and not be excluded from participation in, denied the benefit of, or otherwise subjected to discrimination through any of Midland Academy Charter 's web content.

Sec. 3. PLAN FOR ONLINE CONTENT

All Midland Academy Charter staff granted permission to post online content to the Midland Academy Charter website must ensure that all new, newly added, or modified online content and functionality meets the following benchmarks for measuring accessibility:

1. the World Wide Web Consortium's (W3C's) Web Content Accessibility Guidelines (WCAG) 2.0 Level AA; and
2. the Web Accessibility Initiative Accessible Rich Internet Applications Suite (WAI-ARIA) 1.0 for web content.

When adding new content to a page, or editing existing content, the content owner/editor may contact the Superintendent or designee to discuss accessibility resources and/or support for accessibility testing. The Superintendent or designee will also provide content owners/editors instruction regarding accessibility standards and testing necessary before adding third-party content to their pages.

If information cannot be made accessible without an undue burden or fundamentally altering the nature of a Midland Academy Charter program, benefit, or service, the information will be made available in an alternate format, to the maximum extent possible.

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Sec. 4. MONITORING

The Superintendent or designee will perform an accessibility audit at least once per year. All web pages housed and distributed through the Midland Academy Charter website will be measured against the W3C's WCAG 2.0 Level AA standards. The content owner/editor will have the option to either fix the issue within 30 days or remove the page or element that does not meet the applicable accessibility standard.

Midland Academy Charter may also engage an outside auditor to conduct the annual accessibility audit.

Sec. 5. TRAINING

Annual training on website accessibility will be provided to web content owners/editors who are responsible for creating and/or distributing information through the Midland Academy Charter website. The training will include information regarding the roles and responsibilities of staff to ensure that web design, documents, and multimedia content are accessible.

Sec. 6. WEBSITE ASSISTANCE

An individual having difficulty accessing information on the Midland Academy Charter website may contact the Superintendent or designee to report accessibility issues. The individual should provide the following information to Midland Academy Charter :

- A description of the accessibility concern.
- The format in which the person prefers to receive the materials.
- The web page address of the requested material(s).
- The best way to contact the person (email address or phone number, or both).

Additionally, any individual may submit a written complaint or grievance related to the accessibility of the Midland Academy Charter website through the process outlined in Board Policy PG-1.10 (Public Complaints). A complaint should be filed within the timeframe referenced in Board Policy PG-1.10 (Public Complaints).

If content is not readily available in an accessible format, Midland Academy Charter will have the option to either fix the issue within a reasonable time period or remove the page or element that does not meet the applicable accessibility standard. Midland Academy Charter may also make the information available in an alternate format, to the maximum extent possible.

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